



Arab AI Club

نادي الذكاء الاصطناعي العربي

Introduction · October 2026

Striving to empower our young men and women to **lead the AI era.**

A digital platform, a live community, and original Arabic content that turn AI from talk into an everyday skill at work.

3,900+

accounts on the platform

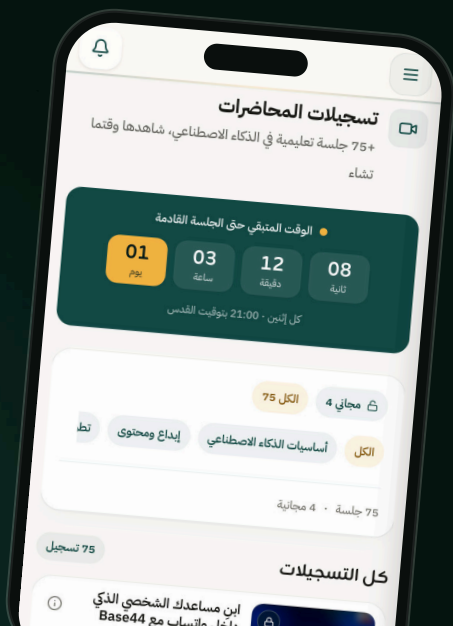
59

countries, 19 of them Arab

75+

live sessions in Arabic

arabaiclub.com



AI is redrawing work. The opportunity is ours, now.



Employability and competitiveness

AI skills now decide who gets hired and who moves ahead. Equipping our youth with them is a direct path to lower unemployment.



From consumers to producers

Building products and tools is now within reach of individuals, opening the way to entrepreneurship, innovation and a new economy in our region.

Why us?

Belonging and authenticity: we speak people's language, with examples from their lives and values we share. That's why they gather around us: we are one of them.

From the field: we practice AI in our work every day, as individuals and as a team. We don't just talk about it.

Every young Arab and every Arab professional **able to build and lead** in the new AI economy.

From keeping up to leading



Awareness

Understand, in their own language, what AI changes in their profession.



Skill

Use it every week in their real work.



Leadership

Build opportunities and projects with it, and lead the change.

Our ambition: to be the leading Arab home for learning and practicing AI.

A club, not a course. Because AI doesn't stop at the last lesson.



The Compass Direction amid the noise

Out of hundreds of tools and tips, we point each member to what matters for their profession: where to start, and what's worth their time.



AI Fitness Practice that lasts

A short step every week on real work. Like fitness, it isn't bought once; it's built with a steady rhythm.



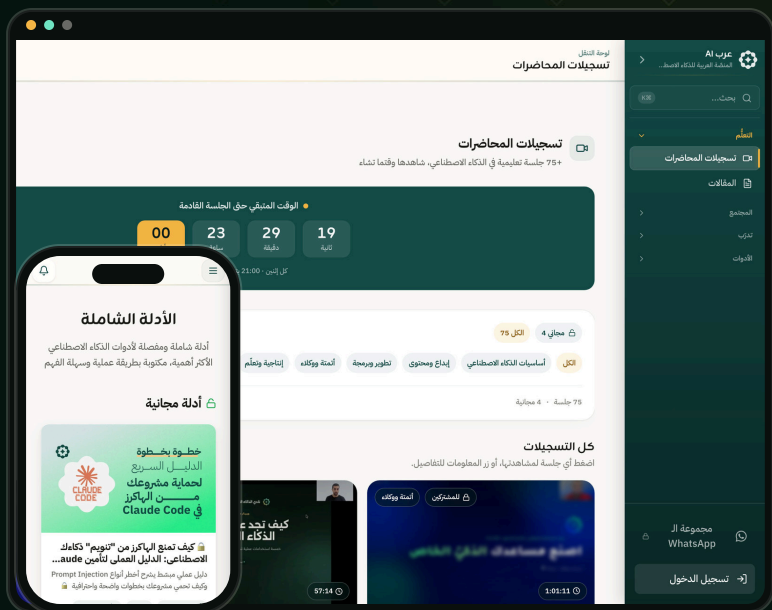
The Community No one keeps up alone

Arab professionals learning together, pushing each other when they stall and celebrating what they ship.

81%

of members stay on after two months.
Rhythm and community create
commitment.

Our own platform, with AI at its core.



Personal plan

Built by an AI engine for each member's profession and level.



Arabic AI coach

Knows the member's profession and suggests the next step.



Live sessions & library

A session every week, every recording on demand.



Challenges & tracks

Short challenges and 30-day tracks.



Guides by profession

For teachers, engineers, architects and more.



Mobile app

On iOS and Android, with a personalized daily tip.

Founders from the field.



Hasan Abo-Shally

Co-founder · Product & Content

Forbes 30 Under 30 · 2017

An initiator passionate about technological and social innovation, and how people interact with technology. AI product manager at Microsoft. Founded several initiatives, most notably the Hasoub association in 2013, building an innovative economy in our society through technology, entrepreneurship and investment, reaching 30,000+ people with more than \$10M in funding.

hasoub.org



Mohammed Al-Issawi

Co-founder · Tools & Technical Education

Forbes 30 Under 30 · 2026

Computer science graduate with honors, software developer and AI entrepreneur, and one of the leading Arab tech content creators, with 750,000+ followers. Founded Infi Developments, a studio building smart digital solutions for businesses, and developed AI Toolbox (45,000+ users) and Landy-AI (15,000+ users).



Plus the club's team, and guest Arab experts who lead sessions.

Impact measured at work, not in certificates.

“I save 8 hours a week. I never imagined that was possible.”

Amira Azab · Marketing consultant

“AI gave me a sense of control over my day, in a workday that runs past 13 hours.”

Lana Aqbaria · Dentist

“I applied what I learned at the club and earned \$800 in a single week.”

Hadeel Ghaith · Data scientist

From our recent sessions

- 📖 How to use AI to find a job
- 📖 AI in engineering and architecture
- 📖 Build your own AI assistant inside WhatsApp
- 📖 From an assistant that answers to an agent that acts

Quotes translated from Arabic. Video testimonials at arabaiclub.com

Let's reach thousands of young people, **together.**



Youth programs

Sponsored cohorts that prepare participants for jobs and entrepreneurship.



Team upskilling

Group memberships and private sessions on the organization's own tools.



Arabic awareness

Open sessions and content reaching hundreds of thousands.



Sector tracks

Guides and tracks for one sector, like education or engineering.

Our young people deserve to **lead** this shift, not watch it.



Let's talk

Hasan Abo-Shally · Co-founder



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